

Autumn / Winter 2015

The latest from the iManageCancer project



What the public really want from self-management tools on their mobile phones

Rosa Gleave, Cancer Intelligence

What do the public want from managing their own chronic illnesses? And what are their attitudes towards having personal health data online?

Incorporating the needs and wants of your audience into your design framework is key to making a successful product or service. The iManageCancer project is creating a set of tools for mobile phones that patients with cancer can use to self-manage their illnesses, and set out to discover what people really feel about these topics.

[Read more...](#)

iManageCancer as a next generation Personal Health Record

Lefteris Koumakis, FORTH

Advancements in healthcare practice, limitations of traditional healthcare processes and the need for flexible access to health information all create a continuing demand for electronic health systems everywhere.

The personal health record or PHR concept is patient-centric in the sense that the management of a personal health record is primarily the responsibility of the patient. The patient is the owner of his/her health data, decides with whom he/she wants to share the data for healthcare provision and who will be allowed to use his anonymized data for research purposes.

[Read more...](#)



iManageCancer and MyHealthAvatar: what could the future hold for the union of these projects?

Feng Dong, the University of Bedfordshire

MyHealthAvatar has been designed as a life-long companion of individual citizens for healthcare. This is set to contribute to a new shift in future healthcare systems where citizens will be given more power and will make more commitment to their own healthcare, raising positive attitudes towards healthy lifestyles.

The consistent health records stored in MyHealthAvatar will also help doctors know more about their patients' medical history. From a more general perspective, citizen empowerment has recently attracted a great deal of attentions in healthcare. MyHealthAvatar contributes to new research in this direction.

[Read more...](#)



MyHealthAvatar

Partner interview: Stephan Kiefer of Fraunhofer IBMT

Stephan Kiefer, coordinator of the iManageCancer project tells us what his role is within the project, what lies in his past career and what he sees in the future for the project.

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